



WHITE HOUSE INITIATIVE
on EDUCATIONAL EXCELLENCE for HISPANICS

Each year, Americans observe National Hispanic Heritage Month (HHM) from September 15th to October 15th with the intention of celebrating and honoring the histories, cultures, and contributions of those with Hispanic ancestry. With over 54 million people, Hispanics are the largest, youngest, and one of the fastest growing minority groups in the country. President Obama has stated that the future of our nation is inextricably linked to the future of the Hispanic Community. The White House Initiative on Educational Excellence for Hispanics (WHIEEH) is committed to expanding educational opportunities and improving outcomes for all Latinos. In honor of HHM, the WHIEEH will lead and participate in the following activities. [Stay Connected: @HispanicED](#)

HISPANIC HERITAGE MONTH 2014						
September 15-October 15 Calendar						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	15 University of Central Florida HHM Kick-off Luncheon (FL)	16 U.S. Dept. of ED's HHM Celebration (DC)	17 WHIEEH Webinar: College- & Career Ready Standards (DC)	18 Atlanta Journal (DC) FIWG meeting (DC) CUNY (NY) HHF Awards (DC)	19 NEA Event (DC)	20
21	22 WH Champions of Change Event & VP HHM Event (DC)	23	24	25 Child Trends Hispanic Institute Webinar (DC)	26 NSBA's National Hispanic Council of School Board Members Retreat (VA)	27
28	29	30 CHCI (DC)	1 CHCI (DC) ED & HHS MSI ACA Call (DC)	2 WH Girls Coding Briefing (DC) HHF STEM (DC) LULAC STEM (DC)	3 Google: Latinas Think Big (Silicon Valley, CA)	4 CUBE & NSBA Conference (FL) 2014 Nat. Latino Children's Summit (AZ)
5	6	7	8 Great TX Foundation (DC) ED HHM Event (DC)	9	10	11
12	13	14 Dual Language Learners Conf. (DC) HHS MBK (DC) WH NHLI (DC) IA Latina Ed (IA)	15 TFA Google Hangout (DC) ALAS Summit (GA)	16	17	18

DESCRIPTION AND OUTLINE OF ACTIVITIES 2014

September 15

University of Central Florida's Hispanic Heritage Month Kickoff Luncheon

University of Central Florida, Orlando, FL

Key message: Remarks on Latino educational success and pipeline; WHIEEH priorities

Audience: 300 people including UCF administrators, faculty, staff and college students.

September 16

U.S. Department of Education's National Hispanic Heritage Month Celebration: Hispanics: A Legacy of History, A Present of Action and a Future of Success

U.S. Department of Education, Washington, D.C.

Key message: Remarks on Hispanic education, Hispanic teacher recruitment, WHIEEH 25th anniversary

Audience: 100 ED employees

September 17

WHIEEH September Monthly Webinar: Career- and Career-Ready Standards

U.S. Department of Education, Washington, D.C.

Key message: Presentations on college- and career-ready standards, state efforts and supports for Hispanic and ELL students

Audience: appr. 200 external stakeholders virtually

September 18

The Atlantic and National Journal's "A New America" -Empowering Hispanic Millennials for Tech Leadership

Microsoft's Washington Headquarters, Washington, D.C.

Key message: Remarks on STEM and Hispanics; access to STEM in K-12 education

Audience: appr. 200-300 attendees

Quarterly Federal Interagency Working Group on Educational Excellence for Hispanics Meeting

U.S. Department of Education, Washington, D.C.

Key message: Discussion and Presentations on Hispanics and the Workforce; Low-Skilled America

Audience: appr. 30 representatives from White House offices and federal agencies

CUNY CREAR Futuros Mentoring Program

CUNY Campus, New York City, NY

Key message: Remarks on college access, mentoring and persistence towards completion

Audience: 200-300 CUNY students

Hispanic Heritage Foundation's 27th Annual Hispanic Heritage Awards

Warner Theatre, Washington, D.C.

Key message: recognition and celebration of Hispanics in both public and private sectors

Audience: over 1,000 attendees; taped for broadcast

September 19

Rabble Rousers: Fearless Fighters for Social Justice Agitadores: Luchadores Valientes por la Justicia Reception and Book Signing

National Education Association, Washington, D.C.

Key message: social justice

Audience: appr. 100 attendees

September 22

Champions of Change Educator Recognition

The White House, Washington D.C.

Key message: Hispanic champions of change

Audience: appr. 100 attendees

Hispanic Heritage Month Celebration

Vice President's Residence, Naval Observatory. Washington, D.C.

Key message: HHM celebration and recognition of Latino contribution

Audience: N/A

September 25

Child Trends Hispanic Institute Webinar Release of Statistical Portrait of Hispanic Children

Bethesda, MD

Key message: Hispanic education and well-being statistical trends

Audience: virtual audience

September 26

National School Board Association's National Hispanic Council of School Board Members Board of Directors' Retreat

NSBA, Board Room, Alexandria, VA

Key message: Hispanics and education; WHIEEH Priorities (early learning, college access, Hispanic teacher recruitment, college completion, family engagement, My Brother's Keeper, STEM education)

Audience: NSBA board members

September 30-October 1

Congressional Hispanic Caucus Institute Public Policy Conference

Ronald Reagan Building and International Trade Center, Washington, DC

Key message: policy fields affecting the Latino community including but not limited to: education, economy, immigration, STEM, and health

Audience: appr. 1000 attendees

Congressional Hispanic Caucus Institute Public Policy Conference: Tri-Caucus Plenary: Rebuilding the Minority Middle Class

Ronald Reagan Building and International Trade Center, Washington, DC

Key message: Hispanic education and My Brother's Keeper

Audience: Tri-Caucus members

October 1

TBD – U.S. Departments of Education and Health and Human Services Affordable Care Act Amplification Call with Minority Serving Institutions

U.S. Department of Education, Washington, D.C.

Key message: ACA priorities

Audience: MSI Presidents

October 2

TBD - Girls Coding Briefing

The White House, Washington, D.C.

Key Message: STEM and minority girls

Audience: appr. 50-75 stakeholders

Entertainment Software Association & Hispanic Heritage Foundation's LOFT Video Game Innovation Program

Key message: STEM (video-game) and Hispanics; mentoring, networking, and workforce development
Audience: appr. 75-100 attendees

LULAC National Education Service Center In. (LNESEC) Workshop II: Stem Education Policy

Hyatt Hotel (Union Square), Washington, DC
Key message: STEM and Hispanic in public schools
Audience: appr. 50-100 attendees

Congressional Hispanic Caucus Annual Gala

Ronald Reagan Building and International Trade Center, Washington, DC
Key message: recognition and celebration of the Hispanic community
Audience: appr. 1000 attendees

October 3

Latinas Think Big

Google Headquarters; Silicon Valley, CA
Key message: Latinas in STEM
Audience: over 300 attendees

October 4

Council of Urban Boards of Education National School Boards Association Annual Conference

Four Seasons Hotel Miami, Miami, FL
Key message: “The Brown Imperative: Excellence, Equity, and Unity”; celebration of successes in race and school desegregation, equity and access in K-12 STEM education, Common Core Standards, as well as parent engagement
Audience: 160 attendees

2014 National Latino Children's Summit

Sheraton Downtown Phoenix, AZ
Key message: progress, challenges and opportunities in Hispanic education
Audience: appr. 400 representatives from child and youth serving organizations, elected officials, policy makers, young Latino students, educators, business professionals, non-profit organizations, and government officials

October 8

Great Texas Foundation Faculty Fellows Reception

Cabinet Room-Old Ebbitt Grill, Washington, D.C.
Key message: postsecondary preparation, educational access, persistence, and academic completion.
Audience: appr. 50-75 attendees

U.S. Department of Education's Latinos in Higher Education: Understanding the Transition & Navigating the Culture of Higher ED Towards Graduation

U.S. Department of Education, Washington, D.C.
Key message: higher education agenda and Hispanic trends
Audience: appr. 50-100 attendees

October 14, 2014

Heising-Simons Foundation and the McKnight Foundation National Research Summit on the Early Care and Education of Dual Language Learners

TBD, Washington, DC

Key message: early learning and dual language learners

Audience: appr. 100-200 attendees

U.S. Department of Health and Human Services (HHS) Hispanic Heritage Month Commemoration

U.S. Department of Health and Human Services, Washington, D.C.

Key message: My Brother's Keeper

Audience: appr. 50-75 HHS employees

TBD - National Hispana Leadership Institute White House Briefing

The White House, Washington, D.C.

Key message: Hispanic education and Latinas

Audience: TBD

Iowa Latina/o Education Initiative: "Building a Culture of Hispanic Student Success"

Des Moines Community College, FFA Building, Ankeny, IA

Key message: college success, Hispanic student academic achievement

Audience: TBD

October 15

Teach for America Google Hangout: Teach Orgullo. Give Oportunidad –National Campaign

Virtually, Washington, D.C.

Key message: Hispanics Teacher Recruitment

Audience: TBD; virtual participation

October 15-18

Association of Latino Administrators and Superintendents (ALAS) 11th Annual Education Summit

Atlanta Marriott Marquis, Atlanta, Georgia

Key message: WHIEEH's 25th Anniversary Year of Action

Audience: TBD